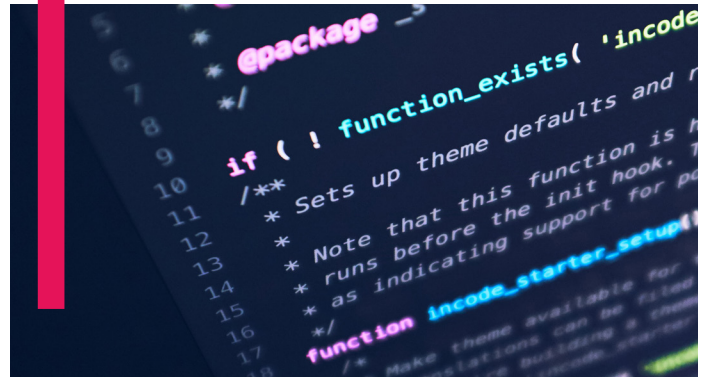


# Gartner for Technical Professionals



Most organizations invest significant time and money in developing a sound IT strategy. But a strategy is only as effective as the technical team's ability to execute it. Gartner for Technical Professionals (GTP) provides the insights, guidance and tools your technical team needs to deliver flawless execution and outstanding results on the initiatives that support your IT strategy.

## What is Gartner for Technical Professionals?

Our in-depth technical expertise equips IT practitioners and technical teams with information across the entire project life cycle, from technical strategy to architecture to project execution.

## Technical research by phase

### Plan

#### Planning Guides:

Market trends and priorities

**Solution Paths:** Roadmap to implement new solutions

### Assess

#### Assessments:

Discover and assess a technology

#### Comparison Assessments:

Side-by-side technology or solution comparison

### Design

#### Architecture Decision Points:

Choose technical architecture

#### Guidance Frameworks:

Step-by-step guidance to tackle a challenge

### Select

#### Evaluation Criteria:

Prioritized product requirements

#### In-Depth Assessments:

Product scored

## Tailored delivery

Expressly designed for technical professionals, our delivery model is a team solution that allows unlimited access to Gartner for Technical Professionals research and unmetered analyst inquiries for your technical teams.

## Broad coverage

Topics cover the full range of technical professional needs, including:

- Application platform
- Cloud and virtualization
- Content and collaboration
- Data center infrastructure
- Data management
- Internet of Things
- Identity and access management
- Mobility and unified workspace
- Security and risk management

## Interactive tools

**Gartner Cloud Decisions:** Provides up-to-date data on features, pricing, performance and availability of cloud providers

## Questions?

Contact Client Services toll-free (U.S. and Canada): 1 866 572 4025  
Local and international: +1 801 307 5353  
Email: [gtp@gartner.com](mailto:gtp@gartner.com)

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# How does Gartner for Technical Professionals differ from other Gartner research?

## Gartner for IT Leaders

Strategic guidance to lead your key initiatives:

- Understand emerging trends
- Develop IT strategy
- Build business case
- Evaluate vendors
- Optimize pricing and contracts

## Gartner for Technical Professionals

How-to guidance to execute your projects:

- Technical planning
- Technical architecture and design
- In-depth product evaluation
- Creating deployment strategy
- Overall project execution

## Typical deep coverage areas for Gartner for Technical Professionals

### Applications

- Agile and DevOps
- API and API Management
- App Integration and Development
- App Frameworks, Platforms and Languages
- Docker and Containers
- Cloud-Native Development/aPaaS
- Continuous Integration/Continuous Delivery
- HTML5 and JavaScript
- Release Management
- Microservices Architecture
- Software Development Life Cycle
- Software/Application Testing and QA
- User Interface/User Experience

### Security and Risk Management

- Advanced Persistent Threats (APTs)
- Application, Data and Endpoint Security
- Audit and Compliance
- Cloud Security
- Database Security
- Data Center and Cloud Security
- Data Loss Protection and PCI
- Encryption
- Mobile and Endpoint Security
- Network, Perimeter and Infrastructure Security
- Risk Management and Compliance
- Security Monitoring and Response (SIEM)
- Vulnerability Assessment, Mitigation and Remediation

### Internet of Things

- IoT Architectures, Platforms and Gateways
- IoT Security
- IoT Strategy and Provider Selection
- Streaming Ingestion and IoT Analytics

### Cloud and IT Infrastructure

- Business Continuity Planning
- Colocation
- Computing Hardware
- Data Center Modernization and Consolidation
- Desktop and Server Virtualization
- Disaster Recovery and High Availability
- Hyperconverged Infrastructure
- Networking
- Multi/Hybrid Cloud Infrastructure
- Private Cloud Platforms
- Cloud Provider Assessment
- Software-Defined Infrastructure
- Storage and Back Up

### Identity and Access Management

- Access Management
- Bimodal IAM
- Consumer Identity
- Directory Services
- IDaaS
- Identity Creation and Management
- Identity Data Services
- Identity Governance and Administration
- Federation
- Privacy and Information Governance
- Single Sign-On (SSO)
- User Authentication and Identity Assurance

### Cloud and IT Operations

- Automation
- Cloud Adoption and Exit Strategies
- Cloud Automation and Management
- Cloud Decisions Interactive Tool
- Cost Modeling/Comparisons
- DevOps, AIOps
- Multi/Hybrid Cloud Management
- Operating System Management
- Container Orchestration and Management
- Service Request Management
- Serverless Computing

### Content, Collaboration and Mobility

- BYOD
- Cloud Office Suite
- Enterprise Mobility Management
- Enterprise Search/Enterprise Content Management
- Mobile App Architecture, Frameworks
- Mobile Application Development
- Mobile Communication and Collaboration
- Office 365 Implementation and Management
- SaaS Implementation
- SharePoint/SharePoint Online
- Unified Communications
- VDI/DaaS/Windows 10
- Workstream Collaboration and Social Software

### Data and Analytics

- Big Data/Hadoop
- Business Analytics and Intelligence
- Cloud Databases and Warehouses
- Data and Information Governance
- Data Integration and ETL Strategies
- Data Warehouse/Data Lakes/Data Stores
- Machine Learning and AI
- Master Data Management
- NoSQL and RDBMS Architecture

### Career Development

- Learning and Development
- Technical Career Guidance

### Enterprise Applications

- Digital Commerce Platforms and Search
- Marketing Analytics – Adobe and Google
- Salesforce App Cloud/Force.com/Heroku
- Salesforce CRM/Sales Cloud