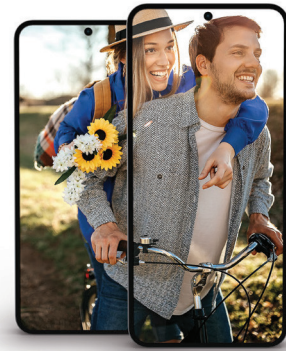




# Switch to Canada's fastest 5G network.<sup>1</sup>

McMaster University employees, get preferred pricing on data plans.



## Ultimate Plan – CAN/U.S./MEX

100 GB for \$55/mo.\*

- ✓ 100 GB of shareable data at our fastest available 5G+ speeds and unlimited data up to 512 Kbps thereafter<sup>2</sup>
- ✓ HD video and unlimited calling, texting & data in Canada, the U.S. and Mexico

OR

## Promo Plan

50 GB for \$45/mo.

when you bring your own phone.<sup>1</sup>

- ✓ 50 GB of non-shareable data at 5G speeds (up to 250 Mbps) and unlimited data up to 256 Kbps thereafter<sup>3</sup>
- ✓ SD video and unlimited talk & text

Offers end May 3, 2024.<sup>4</sup> One-time Connection Service Fee (\$60) applies. \*Price includes \$40/mo. bill credit. New activations or eligible device upgrades only. <sup>1</sup>New activations only.

## There's more to love with the Exclusive Partner Program:



Savings of up to 30% on plans with tons of data



Our lowest prices on our most popular phones<sup>5</sup>



Get the same great offers for up to 5 friends or family members when you add them to your account<sup>6</sup>

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For questions, email:  
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Offers end May 3, 2024. Current as of March 27, 2024. 5G available in select areas. See bell.ca/5G. Available with compatible devices within network coverage areas available from Bell Mobility. Connection service fee (\$60) will appear on your first bill. Existing Bell customers who choose to switch to the Bell Exclusive Partner Program before the end of their contract are required to pay out their device balance and are subject to a \$50 migration fee. 9-1-1 government monthly fee in AB: \$0.95, N.B.: \$0.97, N.L.: \$0.75, N.S.: \$0.43, P.E.I.: \$0.70, Qué.: \$0.52, N.W.T.: \$1.70, SK: \$2.08. Bell remits required amount to government. Taxes extra. Other conditions apply. Subject to change without notice, not combinable with other offers. (1) Based on a third-party score (Global Wireless Solutions OneScore™) calculated using wireless network testing in Canada against other national wireless networks. Bell.ca/network. Available with compatible devices within Bell Mobility's network coverage areas. Offers subject to change without notice. 5G/5G+ access requires a compatible device and a compatible rate plan (even if a 5G/5G+ symbol appears on your device). Coverage is approximate, may vary and may not include indoor coverage; see bell.ca/5G. Speed, performance and whether a 5G/5G+ device uses the available 5G/5G+ network depend on various factors including: your rate plan, topography, environmental conditions, the current serving radio conditions at your location and whether the device is actively downloading or uploading data. Access is subject to Bell's management of network resources, using methods which include Internet traffic management practices. See bell.ca/ITMP. (2) Speeds of up to 512 Kbps for light web browsing, email and messaging. (3) Speeds of up to 256 Kbps for very light web browsing, email and messaging. (4) Offer ends May 3, 2024. Ultimate Plan – CAN/U.S./MEX: With new activations or upgrades on a 2-year eligible plan with Bell SmartPay™. Rates are subject to change. Reduced data speeds beyond max. speed data will be provided at up to 512 kilobits per second. You can continue to use data at these reduced speeds until your next monthly bill period. See bell.ca/mobilitytermsofservice. Subscriber must be (and remain) a Canadian resident and the majority of your usage must be in Canada. Max. data usage per user may be capped at 10 GB/billing period while in the U.S. and Mexico. Includes texts sent to a Canadian, U.S., or Mexican phone number while in Canada, U.S. and Mexico, texts received while in Canada, the U.S., and Mexico and excludes premium texts. While in the U.S. and Mexico, calls to numbers that are outside of Canada, the U.S. and Mexico are not included and will be billed at \$1.45/min. Roaming outside Canada, the U.S., and Mexico is not included. Sending and receiving picture or video messaging in the U.S. and Mexico and Push-to-Talk services use data from your rate plan. Promo Plan: With new activations when you bring your own phone. Bring-your-own phone rate plans are on a 30-day term and will continue month-to-month thereafter. Rates are subject to change. Reduced data speeds beyond max. speed data will be provided at up to 256 kilobits per second. You can continue to use data at these reduced speeds until your next monthly bill period. See bell.ca/mobilitytermsofservice. Not compatible with Roam Better. Unlimited Canada calling and texting: Applies to calls made from Canada to a Canadian number or calls received from any number while you are inside Canada. Only available in Canada. Sent texts include texts sent to a Canadian phone number while in Canada and exclude texts sent to a landline, to a U.S. or international phone number, premium texts (short codes), alerts, texts sent with a messaging application and roaming (international GSM texts). Received texts include texts received while in Canada and exclude roaming, premium texts (short codes), alerts or dial-up texts received from a messaging application. Out of bundle charges may apply. (5) Based on Bell in-market prices as of March 1, 2024. (6) Up to 5 friends or family members can be added to the primary subscriber's account. All other trademarks and logos used are trademarks of their respective owners. Shipping fee of \$15 applies. © 2024 Bell Canada. All rights reserved.